

# Dual Scaling Using Mathematical Programming and Its Application

Tohru Ueda\*

Seikei University, 3-3-1 Kichijoji-Kitamachi, Musashino, Tokyo 180-8633, Japan

**Abstract** In subjective performance measurement, paired comparison data or successive categories data are often utilized. The AHP or conjoint analysis is not very appropriate for aggregated evaluation of these data, but Dual Scaling aims preferably aggregated evaluation. Application and easy formulation of Dual Scaling for these data are proposed.

**Keywords** dual scaling; AHP; mathematical programming; paired comparison

## 1 Introduction

In subjective performance measurement, paired comparison data or successive categories data are often utilized. Individual evaluation can be obtained by the AHP (Analytic Hierarchy Process), conjoint analysis and so on. However, these methods are not appropriate for aggregated evaluation, that is, overall evaluation.

Dual scaling aims preferably aggregated evaluation. Formulation of dual scaling for successive categories data proposed by Nishisato is troublesome. However, in mathematical programming system successiveness is presented easily as constraints. Merits of mathematical programming system are easiness of addition and modification on objective functions and constraints. Thus mathematical programming models with various objective functions are proposed. Also a model which treats fuzzy numbers is proposed for the purpose of presenting lack of assurance or vagueness in answers.

Especially I propose methods of analyzing paired comparison data or successive categories data

## 2 Dual scaling for successive data

In this section a method proposed by Nishisato (1980) is shown. Let us consider the situation where each of  $N$  subjects evaluates  $M$  objects. Evaluation is done by selection of a category, where  $K$  categories are put in order, the category  $K$  shows the best one and the category 1 shows the worst one. Moreover, suppose that there

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\*E-mail: ueda@st.seikei.ac.jp

is a boundary value,  $\tau_k$ , between category  $k$  and category  $(k+1)$ , where a relation ( $\tau_k \leq \tau_{k+1}$ ) must be hold. If a value,  $\mu_n$ , given for object  $O_n$  satisfies a relation ( $\tau_k < \mu_n \leq \tau_{k+1}$ ), object  $O_n$  belongs to category  $k$ .

A component,  $f_{ik}$ , of a data matrix,  $F$ , with  $N$  rows and  $\{M(K-1)\}$  columns is given by

$$f_{i,j(K-1)+h} = \begin{cases} 1 & \text{subject } i \text{ evaluates as } \mu_j < \tau_h \\ -1 & \text{subject } i \text{ evaluates as } \mu_j > \tau_h \end{cases}$$

Suppose that there are three objects,  $O_1$ ,  $O_2$  and  $O_3$ . If subject  $i$  evaluates objects,  $O_1$ ,  $O_2$  and  $O_3$  as category 1, 2 and 3 respectively, the  $i$ -th row of matrix  $F$  is

$$1 \quad 1 \quad | \quad -1 \quad 1 \quad | \quad -1 \quad -1$$

The design matrix,  $A$ , with  $\{M(K-1)\}$  rows and  $\{M+(K-1)\}$  columns is given by

$$A = \begin{bmatrix} I_m & -1_m & 0_m & \cdots & 0_m \\ I_m & 0_m & -1_m & \cdots & 0_m \\ I_m & 0_m & 0_m & \cdots & 0_m \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ I_m & 0_m & 0_m & \cdots & -1_m \end{bmatrix} \begin{matrix} 1 \\ 2 \\ 3 \\ \vdots \\ M \end{matrix} \quad (1)$$

$$m \quad m+1 \quad m+2 \quad \cdots \quad m+M$$

where  $m = K-1$ ,  $I_m = m \times m$  unit matrix,  $-1_m$  and  $0_m$ : column vectors with all of  $m$  elements equal to (-1) and 0, respectively. Let a parameter vector be

$$x = (\tau_1, \tau_2, \cdots, \tau_{K-1}, \mu_1, \mu_2, \cdots, \mu_M)^t.$$

The first block of  $m$  elements of  $Ax$  is

$$(\tau_1 - \mu_1, \tau_2 - \mu_1, \cdots, \tau_{K-1} - \mu_1)^t.$$

The  $h$ -th block of  $m$  elements of  $Ax$  is

$$(\tau_1 - \mu_h, \tau_2 - \mu_h, \cdots, \tau_{K-1} - \mu_h)^t.$$

This means that  $Ax$  can be used at evaluation between  $\tau_k$  and  $\mu_h$ . In order to use at evaluation among  $\tau_k$  or among  $\mu_h$  matrices  $F_a$  and  $A_a$  are also introduced. A parameter vector,  $x$ , is obtained as an eigenvector corresponding to the maximum eigenvalue of  $E^t E$  where

$$E = [F, F_a] \begin{bmatrix} A \\ A_a \end{bmatrix} \quad (2)$$

This formulation means derivation of the maximum between-group variance under constant total variance of  $x$ . A vector presenting subjects

$$y = (y_1, y_2, \cdots, y_N)^t$$

is obtained as an eigenvector corresponding to the maximum eigenvalue of  $EE^t$ . Between  $x$  and  $y$  the relations

$$x = aE^t y; \quad y = bEx \quad (a, b : \text{scalar}) \quad (3)$$

hold.

### 3 Formulation as mathematical programming for successive data

Table 1 is used as an example for explanation. Suppose that subject  $i$  is given a value,  $y_i$ , object  $j$  is given a value,  $x_j$  and category  $k$  is given a value,  $t_k$ . Let  $e_{ij}$  be a value as which subject  $i$  evaluates object  $j$ . For example, since subject 1 evaluated object A(=1) as category 2 and object B(=2) as category 3,  $e_{11} = t_2$  and  $e_{12} = t_3$ . Then, the following formulations can be considered.

#### Formulation 1

$$\max \sum_{i=1}^N (y_i - \mu)^2 \quad (4)$$

$$\text{s.t.} \quad \sum_{i=1}^N y_i / N = \mu = 0; \quad y_i = \sum_{j=1}^M e_{ij} / M \quad (5)$$

$$\sum_{i=1}^N \sum_{j=1}^M (e_{ij} - \mu)^2 / (NM) = 1 \quad (6)$$

$$t_2 - t_1 \geq C, \quad t_3 - t_2 \geq C, \quad \dots, \quad t_K - t_{K-1} \geq C \quad (7)$$

$$\mu : \text{grand mean}; \quad C : \text{a nonnegative constant}$$

Here, let  $h_{ik}$  be a number of objects which subject  $i$  evaluates as category  $k$ . Then

$$y_i = \sum_{k=1}^K h_{ik} t_k / M. \quad (8)$$

Objective,  $\max \sum_{i=1}^N (y_i - \mu)^2 + kC^2$ , may be used, instead of  $\max \sum_{i=1}^N (y_i - \mu)^2$ .

#### Formulation 2

$$\max \sum_{j=1}^M (x_j - \mu)^2 \quad (9)$$

$$\text{s.t.} \quad \sum_{j=1}^M x_j / M = \mu = 0; \quad x_j = \sum_{i=1}^N e_{ij} / N \quad (10)$$

$$\sum_{i=1}^N \sum_{j=1}^M (e_{ij} - \mu)^2 / (NM) = 1 \quad (11)$$

$$t_2 - t_1 \geq C, \quad t_3 - t_2 \geq C, \quad \dots, \quad t_K - t_{K-1} \geq C \quad (12)$$

$$\mu : \text{grand mean}; \quad C : \text{a nonnegative constant}$$

If values  $t_k$  ( $k = 1, \dots, K$ ) which are obtained under Formulation 1 are substituted into Eq.10,  $x$  different from Formulation 2 is obtained. Inversely, if values  $t_k$  ( $k = 1, \dots, K$ ) which are obtained under Formulation 2 are substituted into Eq.5,  $y$  different from Formulation 1 is obtained. This means that there may be various solutions according objectives and constraints. Compounded objectives for  $x$  and  $y$  may be desired. The following objectives can be considered.

$$(i) \quad \max \sum_{j=1}^M (x_j - \mu)^2/M + \sum_{i=1}^N (y_i - \mu)^2/N \quad (13)$$

$$(ii) \quad \max w_1 \sum_{j=1}^M (x_j - \mu)^2/M + w_2 \sum_{i=1}^N (y_i - \mu)^2/N \quad (14)$$

$$(iii) \quad \max \sum_{j=1}^M (x_j - \mu)^2/M; \quad \sum_{i=1}^N (y_i - \mu)^2/N \geq C_1 \quad (15)$$

$$(iv) \quad \max \sum_{i=1}^N (y_i - \mu)^2/N; \quad \sum_{j=1}^M (x_j - \mu)^2/M \geq C_2 \quad (16)$$

$$(v) \quad \min \sum_{i=1}^N (y_i - \mu)^2/N; \quad \sum_{j=1}^M (x_j - \mu)^2/M \geq C_2 \quad (17)$$

$$(vi) \quad \max \sum_k (t_{k+1} - t_k)^2 \quad (18)$$

Here, objective (v) is different from others, because it aims at minimum difference among subjects, while others aim at maximum difference among subjects.

#### 4 A model which treats fuzzy numbers

Also a model which treats fuzzy numbers is proposed for the purpose of presenting lack of assurance or vagueness in answers. Let  $t_k$  be triangular fuzzy numbers with lower bound  $(t_k - c_k)$ , mode  $t_k$  and upper bound  $(t_k + d_k)$ . The following formulation corresponding to Formulation 1 is proposed, where

$$T_k = \{(t_k - c_k) + 2t_k + (t_k + d_k)\}/4 \quad (19)$$

##### Formulation F1

$$\max \sum_{i=1}^N (y_i - \mu)^2 - \sum_{k=1}^K (c_k^2 + d_k^2) \quad (20)$$

$$\text{s.t.} \quad \sum_{i=1}^N y_i/N = \mu = 0; \quad y_i = \sum_{k=1}^K h_{ik} T_k/M \quad (21)$$

$$\sum_{k=1}^K H_k T_k^2/(NM) = 1; \quad H_k = \sum_{i=1}^N h_{ik} \quad (22)$$

$$T_1 \leq T_2 \leq \dots \leq T_K \quad (23)$$

$\mu$  : grand mean

Table 1: Example 1

Subject \ Object	A	B	C	D	E
1	2	3	3	3	3
2	1	2	3	1	1
3	2	3	2	2	1
4	1	1	1	1	1
5	3	1	1	2	3
6	3	3	3	3	3
7	2	2	2	2	1
8	1	3	3	2	1
9	3	1	1	3	3
10	1	2	2	1	1
Sum	19	21	21	20	18

1: bad, 2: medium, 3: good

Instead of  $T_k^2$  the following quantity can be used.

$$\left[ \int_0^1 \{t_k - c_k(1 - \alpha)\}^2 d\alpha + \int_0^1 \{t_k + d_k(1 - \alpha)\}^2 d\alpha \right] / 2 \quad (24)$$

$$= t_k^2 - t_k(c_k - d_k)/2 + (c_k^2 + d_k^2)/6$$

Under all formulations the same value for many  $t_k$  may be given. Therefore, a condition

$$t_k - t_{k-1} \geq C \quad C : \text{a positive constant} \quad (25)$$

may be necessary.

**Example 1.** Table 2 and Table 3 show values of  $x$  and  $y$  under Formulation 1 ( $\max V(y)$ ). Table 4 and Table 5 show values of  $x$  and  $y$  under Formulation 2 ( $\max V(x)$ ). As shown in Table 3 and Table 5,

$$\max V(y) \gg \max V(x)$$

Therefore, results of  $\max\{V(y) + V(x)\}$  coincided with results of  $\max V(y)$ . Under Formulation F1,  $c_k = d_k = 0$ , that is, the same results as Formulation 1 were obtained.

## 5 Dual scaling for paired comparison data

In this section paired comparison data are treated on the line of Nishisato (1980, Sec.6.2). Suppose that  $N$  subjects evaluate pairs among  $M$  objects. If object  $h >$  object  $j$ ,  $g_{hj}=1$  is given and if object  $h <$  object  $j$ ,  $g_{hj}=0$ . The data matrix  $F$  has  $N$  rows and  $M(M-1)/2$  columns. Consider a situation where  $N=8$  and  $M=4$  (objects:  $A, B, C, D$ ).

Table 2: Values of  $x$  in Formulation 1

		A	B	C	D	E	Objective
Nishisato		-0.402(4)	0.440(1)	0.426(2)	-0.210(3)	-0.546(5)	
max $V(y)$	$C=0$	-0.125(4)	0.083(1)	0.083(1)	-0.125(4)	0.083(1)	4.792
	$C=0.2$	-0.121(5)	0.094(1)	0.094(1)	-0.101(4)	0.034(3)	4.774
	$C=0.4$	-0.117(5)	0.105(1)	0.105(1)	-0.077(4)	-0.015(3)	4.734

(): order

Table 3: Values of  $y$  in Formulation 1

	Nishisato	$C=0$	$C=0.2$	$C=0.4$	Category Sum
1	-0.070(5)	0.917(2)	0.938(2)	0.953(2)	14(2)
2	-0.413(10)	-0.333(6)	-0.357(7)	-0.379(7)	8(8)
3	-0.329(8)	-0.333(6)	-0.277(6)	-0.219(6)	10(4)
4	-0.106(6)	-0.750(8)	-0.829(10)	-0.903(10)	5(10)
5	0.362(3)	0.083(4)	0.074(4)	0.065(4)	10(4)
6	0.071(4)	1.333(1)	1.329(1)	1.317(1)	15(1)
7	-0.255(7)	-0.750(8)	-0.669(8)	-0.583(8)	9(7)
8	0.433(1)	0.083(4)	0.074(4)	0.065(4)	10(4)
9	-0.387(9)	0.500(3)	0.466(3)	0.429(3)	11(3)
10	0.407(2)	-0.750(8)	-0.749(9)	-0.743(9)	7(9)
$V(y)$		0.479	0.477	0.473	
$V(x)$		0.010	0.009	0.008	
$V(y) + V(x)$		0.490	0.486	0.482	

(): order

Table 4: Values of  $x$  in Formulation 2

		A	B	C	C	E	Objective
Nishisato		-0.402(4)	0.440(1)	0.426(2)	-0.210(3)	-0.546(5)	
max $V(x)$	$C=0$	-0.041(4)	0.165(1)	0.165(1)	0.165(1)	-0.453(5)	0.289
	$C=0.2$	-0.051(4)	0.163(1)	0.163(1)	0.143(3)	-0.418(5)	0.251
	$C=0.4$	-0.060(4)	0.160(1)	0.160(1)	0.120(3)	-0.381(5)	0.214

(): order

Table 5: Values of  $y$  in Formulation 2

	Nishisato	$C=0$	$C=0.2$	$C=0.4$	Category sum
1	-0.070(5)	0.783(1)	0.824(2)	0.861(2)	14(2)
2	-0.413(10)	-0.453(8)	-0.458(8)	-0.461(8)	8(8)
3	-0.329(8)	0.371(3)	0.317(3)	0.261(3)	10(4)
4	-0.106(6)	-1.277(10)	-1.273(10)	-1.262(10)	5(10)
5	0.362(3)	-0.041(5)	-0.031(6)	-0.020(6)	10(4)
6	0.071(4)	0.783(1)	0.864(1)	0.941(1)	15(1)
7	-0.255(7)	0.371(3)	0.277(4)	0.181(4)	9(7)
8	0.433(1)	-0.041(5)	-0.031(6)	-0.020(6)	10(4)
9	-0.387(9)	-0.041(5)	0.009(5)	0.060(5)	11(3)
10	0.407(2)	-0.453(8)	-0.498(9)	-0.541(9)	7(9)
$V(y)$		0.355	0.369	0.383	
$V(x)$		0.058	0.050	0.043	
$V(y) + V(x)$		0.413	0.419	0.426	

( ): order

The  $i$ -th row shows comparison results of six pairs  $(A, B)$ ,  $(A, C)$ ,  $(A, D)$ ,  $(B, C)$ ,  $(B, D)$ ,  $(C, D)$ . When  $F$  is given as follows, the first row means that

$$(A > B), (A < C), (A > D), (B < C), (B < D), (C > D)$$

where

$$F = \begin{bmatrix} 1 & -1 & 1 & -1 & -1 & 1 \\ 0 & -1 & -1 & -1 & 1 & 1 \\ -1 & -1 & -1 & -1 & -1 & 1 \\ 1 & -1 & 0 & -1 & 1 & 1 \\ 1 & -1 & -1 & -1 & 0 & 1 \\ -1 & 1 & 1 & 1 & -1 & 1 \\ 1 & -1 & 1 & 1 & 1 & 1 \\ 1 & -1 & -1 & -1 & -1 & -1 \end{bmatrix} \quad (26)$$

$AB \quad AC \quad AD \quad BC \quad BD \quad CD$

The design matrix  $T$  is  $M(M-1)/2 \times M$ . At the above example

$$T = \begin{bmatrix} 1 & -1 & 0 & 0 \\ 1 & 0 & -1 & 0 \\ 1 & 0 & 0 & -1 \\ 0 & 1 & -1 & 0 \\ 0 & 1 & 0 & -1 \\ 0 & 0 & 1 & -1 \end{bmatrix} \begin{matrix} AB \\ AC \\ AD \\ BC \\ BD \\ CD \end{matrix} \quad (27)$$

Let  $x = (x_A, x_B, x_C, x_D)^t$ . Then

$$Tx = (x_A - x_B, x_A - x_C, x_A - x_D, x_B - x_C, x_B - x_D, x_C - x_D)^t \quad (28)$$

$$FT = \begin{bmatrix} 1 & -3 & 3 & -1 \\ -2 & 0 & 3 & -1 \\ -3 & -1 & 3 & 1 \\ 0 & -1 & 1 & 0 \\ -1 & -2 & 3 & 0 \\ 1 & 1 & -1 & -1 \\ 1 & 1 & 1 & -3 \\ -1 & -3 & 1 & 3 \end{bmatrix} \quad (29)$$

The  $(i, j)$ -component of  $E(= FT)$  presents a judge of subject  $i$  for object  $j$ . For example the  $(1, 1)$ -component = 1 of  $E$  presents a judge of subject 1 for object 1:  $A$ . A comparison result of  $(A, B)$ ,  $(A, C)$ ,  $(A, D)$  is  $(1, -1, 1)$  that is,  $(A > B)$ ,  $(A < C)$ ,  $(A > D)$ . This means that object  $A$  is superior to 2 objects and inferior to 1 object, that is, the balance is 1. The  $(1, 2)$ -component = -3 of  $FT$  presents a judge of subject 1 for object 2:  $B$ . A comparison result of  $(A, B)$ ,  $(B, C)$ ,  $(B, D)$  is  $(-1, -1, -1)$ , that is,  $(A > B)$ ,  $(B < C)$ ,  $(B < D)$ . This means that object  $B$  is inferior to 3 objects, that is, the balance is -3.

A solution  $x$  is obtained through maximization of variance among subjects,  $x^t E^t E x$ , under normalization of total variance, that is,  $x$  is obtained as an eigenvector corresponding to the maximum eigenvalue of  $E^t E$ .

## 6 Formulation different from Nishisato for paired comparison data

Let  $A_i$  be a comparison matrix of subject  $i$  in AHP (Analytic Hierarchy Process). If object  $h >$  object  $j$ , the  $(h, j)$ -th component of  $A_i$  is larger than 1 and the  $(h, j)$ -th component of  $D_i$  corresponding to  $A_i$  is equal to 1. For example,  $D_1$  corresponding to  $A_1$  is given by

$$D_1 = \begin{bmatrix} 0 & 1 & -1 & 1 \\ -1 & 0 & -1 & -1 \\ 1 & 1 & 0 & 1 \\ -1 & 1 & -1 & 0 \end{bmatrix} \quad (30)$$

The following relation holds between  $D_i$  and  $FT$ .

$$E \equiv FT = [D_1 \mathbf{e} \ D_2 \mathbf{e} \ D_3 \mathbf{e} \ D_4 \mathbf{e} \ D_5 \mathbf{e} \ D_6 \mathbf{e} \ D_7 \mathbf{e} \ D_8 \mathbf{e}]^t \quad (31)$$

where  $\mathbf{e} = (1, 1, \dots, 1)^t$ .

From these facts, the following treatments for  $A_i$  obtained in AHP can be considered.

(i) Obtain  $D_i$  from  $A_i$ . Calculate  $E$  by Eq.(31).

(ii) Let the  $(j, k)$ -th component of  $B_i$  be  $\log\{\text{the } (j, k)\text{-th component of } A_i\}$ . Use  $B_i$  instead of  $D_i$ . Calculate  $E$  by

$$E = [B_1 \mathbf{e} \ B_2 \mathbf{e} \ B_3 \mathbf{e} \ B_4 \mathbf{e} \ B_5 \mathbf{e} \ B_6 \mathbf{e} \ B_7 \mathbf{e} \ B_8 \mathbf{e}]^t \quad (32)$$



Table 6: Comparison between AHP and Procedures (i) and (ii)

	object	1	2	3	4
$j$					
1	AHP	0.311	0.389	0.141	0.159
	(i)	0.356	0.389	0.232	0.159
	(ii)	0.366	0.389	0.238	0.159
2	AHP	0.346	0.201	0.203	0.25
	(i)	0.346	0.295	0.306	0.25
	(ii)	0.346	0.296	0.319	0.25
3	AHP	0.188	0.143	0.149	0.52
	(i)	0.249	0.167	0.149	0.52
	(ii)	0.368	0.143	0.145	0.52
4	AHP	0.309	0.249	0.336	0.106
	(i)	0.309	0.221	0.281	0.106
	(ii)	0.309	0.235	0.292	0.214
5	AHP	0.286	0.225	0.387	0.102
	(i)	0.333	0.25	0.387	0.102
	(ii)	0.361	0.236	0.387	0.102

A solution  $x$  is obtained as an eigenvector corresponding to the maximum eigenvalue of  $E^tE$  and a solution  $y$  is obtained as an eigenvector corresponding to the maximum eigenvalue of  $EE^t$ .

**Example 2.** Table 6 shows results of the case where  $N=19$ ,  $J=5$ ,  $M=4$ . For the purpose of comparison, AHP results are also shown in Table 6, where if the  $(j, k)$ -th component,  $a_{i,jk}$ , of  $A_i$ , the  $(j, k)$ -th component a paired comparison matrix is  $(\prod_{i=1}^{19} a_{i,jk})^{1/19}$ .

The same formulation 3 as formulation 2 can be considered.

(iii) Let a value of the  $(j, k)$ -th component of  $A_i$  be  $h$ .

If  $h > 1$ , let the  $(j, k)$ -th component,  $b_{i,jk}$ , of  $B_i$  be  $\log t_h$ .

If  $h = 0$ , let  $b_{i,jk}$  be 0.

If  $h < 1$ , let  $b_{i,jk}$  be  $-\log t_h$ .

Let  $f_{ij}$  be a mean of  $j$ -th row of  $B_i$ , that is,

$$f_{ij} = \sum_k b_{i,jk}/M. \quad (33)$$

**Formulation 3**

$$\max \sum_{j=1}^M (x_j - \mu)^2 \quad (34)$$

$$\text{s.t. } \sum_{j=1}^M x_j/M = \mu = 0; \quad x_j = \sum_{i=1}^N f_{ij}/N \quad (35)$$

$$\sum_{i=1}^N \sum_{j=1}^M (f_{ij} - \mu)^2/(NM) = 1 \quad (36)$$

$$t_1 = 1 \leq t_2 \leq \dots \leq t_K. \quad (37)$$

However, the same formulation as formulation 2 cannot be considered, because

$$y_i = \sum_{j=1}^M f_{ij}/M = 0.$$

**Example 3.** Suppose that

$$A_i = \begin{bmatrix} 1 & 5 & 3 \\ 1/5 & 1 & 1/2 \\ 1/3 & 2 & 1 \end{bmatrix}$$

Then,

$$B_i = \begin{bmatrix} 0 & \log t_5 & \log t_3 \\ -\log t_5 & 0 & -\log t_2 \\ -\log t_3 & \log t_2 & 0 \end{bmatrix}$$

$$f_{i1} = (\log t_5 + \log t_3)/3$$

$$f_{i2} = (-\log t_5 + \log t_2)/3$$

$$f_{i3} = (-\log t_3 + \log t_2)/3$$

$$y_i = \sum_j f_{ij}/3 = 0.$$

The last equation must be changed into

$$y_i = \sum_{j < k} b_{i,jk} \quad (38)$$

**Formulation 4**

$$\max \sum_{i=1}^N (y_i - \mu)^2 \quad (39)$$

$$\text{s.t. } \sum_{i=1}^N y_i/N = \mu = 0; \quad y_i = \sum_{j < k} b_{i,jk} \quad (40)$$

$$\sum_{i=1}^N \sum_{j=1}^M (f_{ij} - \mu)^2/(NM) = 1 \quad (41)$$

$$t_1 = 1 \leq t_2 \leq \dots \leq t_K \quad (42)$$

$\mu$  : grand mean

Table 7: Values of  $t_h$  obtained by procedure (iv)

$h$	1	2	3	4	5	6	7	8	9
$t_h$	1	2.113	6.014	8.185	8.185	8.185	8.185	8.185	16.000

Table 8: Aggregated evaluation by AHP and procedure (iv)

AHP	0.270	0.189	0.230	0.311
(iv)	0.288	0.177	0.211	0.324

The following procedure can be considered as a method of aggregating  $N$  subjects' judges  $A_1, \dots, A_N$  at AHP.

(iv) Let judge of objects  $k$  relating to criteria  $j$  by subject  $i$  be  $f_{i,J+M(j-1)+k}$  ( $i = 1, 2, \dots, N; j = 1, 2, \dots, J; k = 1, 2, \dots, M$ ).

Decide  $t_h$  which maximize the variance of  $x_{J+M(j-1)+k} = \sum_i f_{i,J+M(j-1)+k}/N$ .

Derive a value of criteria  $j$  as  $x_j = \sum_{i=1}^N f_{ij}/N$  ( $j = 1, 2, \dots, J$ ) and let

$$c_j = \exp(x_j) / \sum_k \exp(x_k)$$

Calculate  $x_{J+M(j-1)+k} = \sum_i f_{i,J+M(j-1)+k}/N$  ( $k = 1, 2, \dots, M$ ).

Derive aggregated evaluation  $\exp\{\sum_j c_j x_{J+M(j-1)+k}\}$ .

Calculate  $\exp\{\sum_j c_j y_{ij}\}$  as evaluation of subject  $i$ .

**Example 4.** Data of Example 2 are analyzed, following to procedure (iv). Table 7 and Table 8 show a part of results. There are not large differences between them.

## References

- [1] S. Nishisato. *Analysis of categorical data: Dual scaling and its applications*, University of Toronto Press, 1980.